



MICHELLE IONESCU



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EDUCATION

Bachelor of Fine Arts in Animation,
Minor in Drawing

Savannah College of Art and Design

2010-2014

SOFTWARE

- Adobe Creative Suite – After Effects, Illustrator, Photoshop, Premiere Pro
- Canva
- Google Drive, Dropbox
- Maya
- Microsoft PowerPoint and Word

SKILLS

- Communication
- Collaboration / Teamwork
- Content Creation
- Design
- Illustration
- Photography
- Project Management
- Prop and Set Fabrication
- Social Media Management
- Technical Skills (sculpting, sewing, painting, hand and power tools)

SUMMARY

Creative, versatile, and adaptable professional with over eight years of experience in film, educational content, and publishing. Proven ability to translate visions into reality across various creative mediums, including fabrication, illustration, writing, design, and content creation. Enthusiastic about contributing to an organization that values creativity, craftsmanship, and a collaborative work environment.

PROFESSIONAL EXPERIENCE

BOOKSTO STACK

2023-Present | Self-Published Author and Illustrator

- Developed the concept, story, and digital illustrations for the children's book "The Night Song" (2023), overseeing all aspects of the self-publishing process.
- Collaborated with Palmetto Publishing for layout and final publication processes, ensuring the book met industry standards.
- Grew social media presence for my author brand (@bookstostack), promoted children's book, and engaged with potential buyers through events.

NOTHING-BUT-NONFICTION

2015-Present | Educational Content Creator

- Conduct research to identify educational trends and topics of interest for educators.
- Write and develop over 100 age-appropriate curriculum materials on Teachers Pay Teachers for elementary students in subjects like (reading, science, and social studies).
- Design and illustrate interactive and visually appealing page layouts and graphics to enhance learning materials and engage students.

SWAYBOX STUDIOS

2015-2022 | Lead Prop and Set Fabricator

- *Look Development:* Created prototypes to visually and functionally assess props and set designs. Interpreted style guides and executed them according to specifications.
- *Fabrication:* Crafted and assembled puppets, props, and sets from various materials such as cardboard, paper, wood, plastics, foam, and fabric. Skilled in painting and finishing techniques to enhance the aesthetic appeal of props and sets.
- *Asset Library:* Maintained detailed inventory records of props used, their condition, and storage location.
- *Set Dressing and Puppet Maintenance:* Set up and adjusted props, furniture, puppets, and other set elements during shoot days and made necessary adjustments for in-camera requirements.
- *Team Lead:* Led, trained, and collaborated with other team members to overcome challenges and meet project deadlines.

AWARDS

- Bringing Down the House NFL (2022) Superbowl Commercial: **USA Today Ad Meter – Clio Sports Gold – Shorty Awards**
- This World is Not My Own (2023): **Jury Award for Best Documentary** at 2024 Mendocino Film Festival - **Best Documentary Award, Special Mention** at 2024 Palm Springs International Film Festival - **Best Cinematography** at 2023 Atlanta Film Festival
- The Leaping Place (2015): **Gold Award Winner** Spotlight Short Film Awards – **Special Mention** Filmmaker International Film Festival Marbella